

OUR POLICY

FRANPLAST S.p.A. was founded in 1966 as a thermoplastic elastomers manufacturing company thanks to the initiative of Dr. Giacomo Franceschetti, father of Ms. Elena Franceschetti, the company's CEO.

The hands-on experience gained over more than 50 years of activity has led the company to expand its range of TPE, diversifying its products in accordance with the requirements and regulations in force across the various application sectors, and becoming a major benchmark for the production, design, and sale of SEPS, SEBS, SBS and TPO-based thermoplastic elastomers.

FRANPLAST S.p.A., from management to all direct and non-direct employees, is committed daily to pursuing a Quality Policy aimed at innovation and development that always has the focus on customer satisfaction.

Knowing the level of customer satisfaction is critical to the growth of FRANPLAST S.p.A. itself.

A constant and thorough examination of what really satisfies customers leads FRANPLAST S.p.A. to a continuous commitment to the improvement of business processes, creating a virtuous circle.

This comes through what is called a "corporate culture" at Franplast S.p.A., which means continuous improvement in the areas of safety, energy efficiency, work environment, professionalizing training of employees, and implementing a team of motivated, satisfied people who are aware that they all want to achieve one goal. In this view, everyone is crucial, each with their own role.

This policy is in line with the purpose of FRANPLAST S.p.A. Organization and the context in which FRANPLAST S.p.A. operates by identifying stakeholders and their expectations.

Concrete basis of this choice are the following wills:

- Understand, analyze, customize and meet CUSTOMER requirements by creating a relationship of cooperation, trust, mutual and ongoing reliability.
- Ensure comprehensive technical support from design to product use by providing support even at the customer's site, during product development to after sales.
- To pass on to customers and its employees the passion that FRANPLAST S.p.A. has been able to cultivate over time by growing year by year and making investments in various departments.
- Support and implement the concept of TEAM WORK among business areas through TEAM BUILDING activities, supportive policies, welfare and gender equality.
- Operating in a socio-economic context under the banner of ENVIRONMENTAL and ENERGETIC sustainability.
- Ensure that the Integrated Management System supports the strategies and objectives of FRANPLAST S.p.A.
- Ensure the integration of Integrated Management System requirements into business and top management processes.
- Involve and stimulate ALL its employees so that they contribute and cooperate in the effectiveness and efficiency of the FRANPLAST S.p.A. Integrated Management System.

- Pursuing a management strategy based on sustainable development, respecting humanity, the environment, and available resources.
- Adopt procedures for the design and procurement of economically and energy-efficient equipment and systems;
- Design and implement manufacturing processes and all support activities according to criteria aimed at achieving the lowest technically feasible energy consumption.

OUR GOALS

In accordance with the above statement, FRANPLAST S.p.A. is committed to the following measurable, constantly monitored and communicated goals:

1. Identify the Customer's requirements so as to achieve their full satisfaction and constantly monitor the Customer's perception of the degree to which their needs and expectations are being met.
2. Increase its customer base by constantly seeking new markets, industries and innovative products.
3. Design and manufacture TAILOR MADE products and those that increasingly reflect market demands.
4. Increase sales budget and contribution margin.
5. Determine and review the needs and expectations of affected people.
6. Develop the use of RISK BASED THINKING by planning and managing actions to face RISKS and OPPORTUNITIES that may affect product compliance and Customer satisfaction.
7. Analyze and periodically review the Integrated Management System so that it is in line with the mandatory requirements and expectations of the General Management.
8. Determine the resources necessary for the processes, educate, coach and raise awareness of staff towards high quality standards, manage organizational knowledge and awareness on issues related to safety, environmental management and energy efficiency.
9. Reduce polluting emissions by optimizing business processes.
10. Reduce the organization CO2 equivalent emissions.
11. Optimize waste management and analyze any new waste or scraps during the design phase of new products.
12. Divulge the conscious usage of water and energy resources.
13. Use chemicals that are safe for humans and the environment, with a lower environmental impact.
14. Create a safe organizational climate.
15. Improve the internal organization and efficiency of the Integrated Management System by defining Processes, Responsibilities, Process Indicators and related goals with a view to continuous improvement.



INTEGRATED MANAGEMENT SYSTEM

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In order to achieve the above goals, FRANPLAST S.p.A. undertakes to periodically review this Quality Policy, always taking into consideration continuous improvement to guarantee its image.

All functional areas of FRANPLAST S.p.A., including the General Management, are responsible for ensuring that the above principles are adhered to.

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Franplast S.p.A. Management

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